YMCA of
Simcoe / Muskoka

2012 • 2013

ANNUAL REPORT

MY **Y** OPENS DOORS.
MY **Y**. FOR **GOOD!**

Building healthy communities

Leadership in action

Our message from the Board Chair & CEO

Click here to launch video

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BOARD OF DIRECTORS

Chair, Melanie Smith
Investment Advisor, TD Waterhouse

Past Chair, Michael Bunn
Chartered Accountant, Grant Thornton LLP

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Associate Advisor, RBC Dominion Securities

2nd Vice Chair, Ian Veitch
Financial Planner, Investment Planning Counsel of Canada

Lee Abrahami, Supervisor/Counselor
Partner Abuse Program, New Path Youth & Family Service

Dr. Liz Anderson-Peacock
Owner, Engage in Life Inc.

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Operations Manager, Strategic Initiatives

Lisa Kalfus
Program Manager, New Path Youth & Family Services

Sarah Keith

Jeff Long
Registered Social Worker

****Andrew Lorriman**
Wealth Management Consultant

Gerry McGhee
Retired Banker

Ali Mirkarimi
Business Development Manager, Element Financial Corporation

Richard Kelly
Retired VP, Human Resources

Dr. Robert Reid
Dentist

Diana Vangelisti
Registered Professional Planner

***Patricia Woods**
Owner/Operator, Figure Ate Cakes

Scott Young
Professional Engineer, Lormel Homes

*Unable to complete their term
**started April 2013

SENIOR MANAGEMENT

Rob Armstrong
Chief Executive Officer

Fiona Cascagnette
Vice President Child Development, Family Support & Community Programs

David Grass
Vice President Facility Development & Asset Management

Jeanette Heywood
Vice President Philanthropy & Association Advancement

Karen Pulla
Vice President Health, Wellness & Community Recreation Programs

Mike Rowe
Chief Financial Officer & Vice President Corporate June, 2013

Brian Shelley
Vice President Youth Engagement, Leadership Development & Camping Programs

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Our Community Partners

A.L.I.V.E. Outdoors
Barrie and Community
Family Health Centre
Library Beausoleil First
Boys and Girls Club –
Canadore College,
Canada –
CHIGAMIK – Community
Simcoe County City of Barrie City of
Clippers Swim Team CTN Children's
Community Living Huntsville Community Living,
Institute on Public Affairs County of Simcoe
District of Parry Sound Social Services
Women's Association, Parry Sound Georgian
Canada – Parks Canada Government of Canada –
Henvy Inlet First Nation HERO Centre Honey
Commerce Kempenfest Committee Kinark
Area Reading Council Midland Keegos
Child Care Licensing & Quality Assurance
House Muskoka Community Futures
North District School Board New Path
Corporations Northern Lights
Association Ontario Sailing
Health Services Parry Sound
School Parry Sound Optimist
Library Poverty Reduction
of Ontario – Ministry of
Colleges and Universities Quest
Club of Barrie Kempenfelt
Rotary Club of Wasaga Beach
to End Homelessness
Simcoe Muskoka
Simcoe Muskoka
Health Centre South
Gravenhurst Town of
Trillium Lakelands
County VON Smart
Nation, Parry Sound
Shelter West Parry Sound

Barrie Native
Nations Big Brothers
Midland CFB Base
Parry Sound Campus
Co-ordinated Approach to
Health Centre Child,
Kawartha Lakes
Treatment Network
Huronia Community Living,
County of Simcoe – Ontario Works
Administration Board Elizabeth Fry Society
College Georgian West COMPASS Community Sc
Service Canada Gravenhurst Chamber of Commerce
Harbour Cottagers Association Huntsville / Lake of Ba
Child & Family Services La Cle de la Baie Lakehead University, O
Midland-Penetanguishene District Builders Association Midland P
Early Learning Division Ministry of Research and Innova
Muskoka E-Learn Network Muskoka Literacy Council
Youth and Family Services North Bay Parry Sound Distr
Canada Ontario Camps Association Ontario
Association Orillia Ball Hockey League
Chamber of Commerce Parry Sound Fire
Club Parry Sound Victim
Committee Parry Sound District
Citizenship and Immigration
Art School and Gallery
Rotary Club of Barrie
Safe Communities
Simcoe Community
Catholic District School
Literacy Network
Muskoka Family, Youth &
Huntsville Town of
District School Board
Program Wasaga
Waypoint Centre for
Health Care Centre

MISSION

My Y is dedicated to the growth of all persons in spirit, mind and body, and to their sense of belonging to each other and the global community.

VISION

My Y inspires people to reach their full potential.

Friendship
Big Sisters (Simcoe/
Borden Canadian Tire
Casino Rama Community
Child Health Catulpa
Youth and Family
City of Orillia
College Boreal Community
Parry Sound Community Mental Health
Department The Creative Space Deerhurst
Esprit Place, Parry Sound Friends, Parry Sound
hool Team Gezhtoojig Government of Canada
Gravenhurst Library Grey County Hands – The
ays Chamber of Commerce Huntsville Place Mall
rillia Campus LGBT Youth Line Life Saving Society
ublic Library Midland Y's Men's Club
ation Ministry of Health Promotion
Muskoka/ Nipissing/Parry Sound
rict Health Unit North Simcoe
March of Dimes Ontario
Orillia Channel Cats Orillia Soldiers
Department Parry Sound
Crisis Intervention Referral
Province of Ontario – Ministry of
Settlement Unit Province of
R.E.A.C.H. for the Rainbow
Huronia Rotary Club of Innisfil
Midland Shawanaga First
Services Simcoe County
Board Simcoe Muskoka
South Simcoe Police South
Child Services Town of
Innisfil Town of Midland
Trojan Swim Team United Way
Beach Youth Centre
Mental Health Women's
YMCA Canada YMCA

Centre Barrie Public
Muskoka/Parry Sound)
Foundation for Families
Wellness Program CATCH
Community Services
Services Coalition of
Collingwood
Foundation of Orillia and Area
Association Contact North Couchiching
Resort District of Muskoka Community Living
Georgian Bay Islands National Park Georgian Bay
– Citizenship and Immigration Canada Government of
Family Help Network Heart & Stroke Foundation of Ontario
I SAIL THE RAINBOW Innisfil Fire Innisfil Chamber of
First Nation McLaren Arts Centre Midland
and Youth – Justice Division Ministry of Education,
First Nation Moose FM Parry Sound Morton
and Adjustment Board Near
Futures Development
Canoeing and Kayaking
Hospital – Community Mental
Centre Parry Sound High
Penetanguishene Public
and Youth Services Province
Ontario – Ministry of Training,
Rotary Club of Barrie Rotary
Rotary Club of Midland
Nation Simcoe Chapter
District School Board
District Health Unit
Georgian Bay Community
Collingwood Town of
Town of Wasaga Beach
of Greater Simcoe
Wausauksing First
and Children's
Ontario

THANK YOU !

VALUES

Caring - My Y commits to building relationships and demonstrates compassion towards others.

Honesty - My Y promotes integrity and trustworthiness.

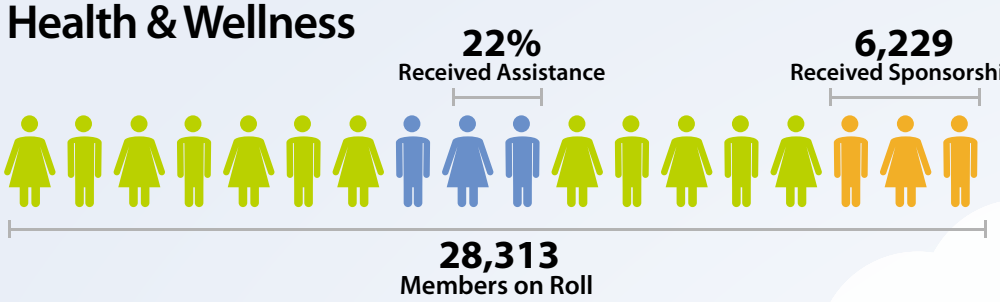
Inclusiveness - My Y welcomes and fosters a sense of belonging for all.

Respect - My Y treats all persons with dignity and acceptance.

Responsibility - My Y keeps its promises and does what it believes is right.

Statistically Speaking

Health & Wellness



Value of Assistance Provided
$1,085,959

Child Care

Ontario does not have enough licensed child care; there are only enough spaces for **1 in 5** children **under age 6**.

Value of Assistance Provided
$176,610

Camps

Day Camps | **Camp Kitchi** | **Geneva Park**

Value of Assistance Provided
$83,450

A few regional stats . . .

The population of **Simcoe Muskoka** is projected to increase **37%** from **540,266** to **739,382** from 2013 to 2036

At least **1 in 7** children in Ontario still live in **poverty**

20% of all **low-income persons** in Simcoe Muskoka are children **under the age of 18**

10,000 families in Simcoe County live on low income

42% of Simcoe County residents did not complete high school, which is higher than the Ontario average

Financials
(in thousands)

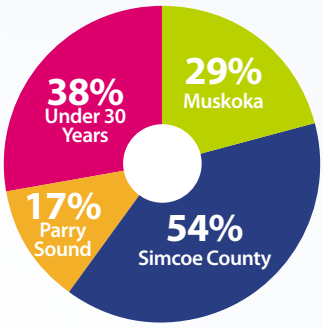
	2013	2012 RESTATED
Revenue	**$35,112**	$33,421
Contributions to Development	**$1,265**	$1,339

Newcomer Services

Top ten countries arriving from . . .

1	2	3	4	5	6	7	8	9	10
China	Russia	Pakistan	India	Ukraine	Columbia	Germany	Brazil	Kazakhstan	Afghanistan

Employment Services



4,274
Total Served

Youth Services

In 2006, **261,225 Simcoe Muskoka residents** 15 years and older were part of the labour force. Of these, **6%** were unemployed, which was an increase from 2001's rate of **5%**.

School Credits

Total number of students receiving secondary school credit:

Literacy

53 Served!

Our Volunteers

What is the value of volunteering?

"In 2011 it was estimated that if you had to pay your **volunteer**, it would cost you $21.79 per hour and it has been climbing every year. We suspect that for 2013, you can figure **$23 an hour**. That's the value in dollars of volunteer time."

- Institute of Charitable Giving, 2013

Membership Centres	662	37228
Child Care	13	3060
Day Camp	47	2355
Kitchi	22	1410
Geneva Park	200	2000
Employment Service	16	2961
Newcomer Services	2	50
Philanthropy	16	759
Literacy	8	1800
Youth Service	10	2710
Total	**996**	**54333**

Geneva Park Philanthropy - Russ & Keitha Davey

"MyY helps people work with people for their mutual growth & development."

Click here to read My Y story…

Youth Leadership - Anne Deroches & her family

"MyY is my partner."

Click here to read My Y story…

Leadership for a Lifetime
Kelly Harris

"MyY is my partner."

Click here to read My Y story…

More stories to tell...

"CATCH" program

Getting children active, promoting a healthy lifestyle & helping to reduce bullying - it's time to play 'CATCH'.

Simcoe Muskoka Catholic District School Board - Wade Tower

"MyY is cooperation - working together to serve students & young people."

Global initiatives - David Nana

MyY has taught me that in life, the things you do for yourself will go away when you die...the things you do for others will always stay as your legacy."

MY **Y** OPENS DOORS.
MY **Y**. FOR **GOOD!**

Small victories
Great b/c helping people
Young guy freeze during interview
= unable to get a job
Collaed strategies to help him overcome
Co Small steps at a time
Co of much interviews later = Smooth
Co I wed later got his job - Came in
to thank Wayne.

people come to the Y
ealthy, get fit
people
fun
ers can bring their children
childminding or programs

We are a Family

JACK'S STORY!

A FIXTURE AT THE LASALLE BEACH
IS HIRING AT THE FRONT DESK, MAIN
, AS THE YMCA TO OPEN MONDAY TO
RATES WITH A WORD OF ENCOURAGEMENT
NICE! HOWEVER ONE MORNING HE SEEMED
AND DISCOURAGED. HE WENT ON TO EXPLAIN
WIFE HAD LEFT HIM ON VALENTINE'S DAY AND
TO BE SINGLE AGAIN. HE FELT
BEEN MANY MONTHS SINCE THAT

One little girl who has come from a very broken home found her way to our child care Centre, through her foster mother. She b and the only word she spoke was "M achieved that this girl would emotionally regr with a stable adoptive parent(s) s almost 3 years old at

n a year at our Centre,

Where

What

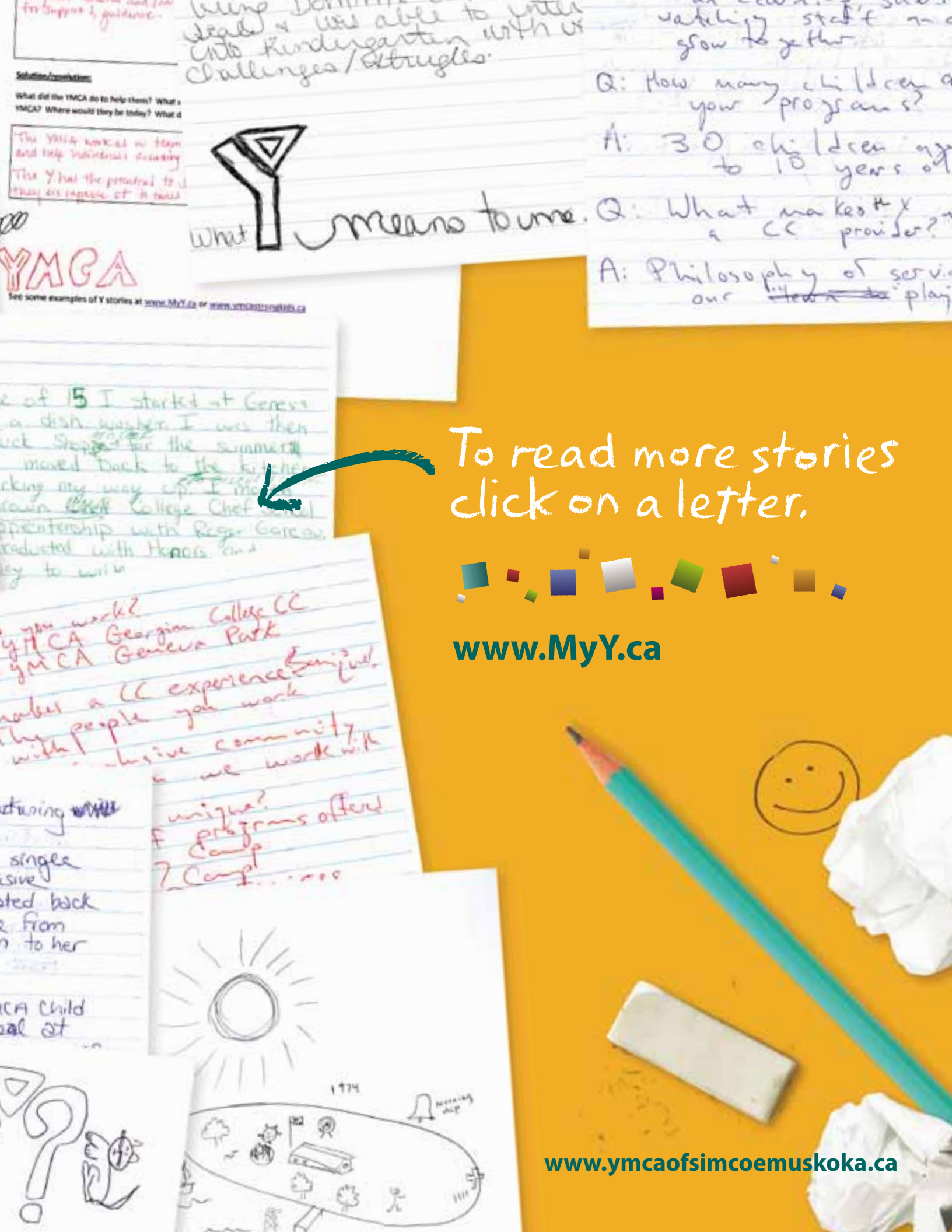
My Y is Supportive, Compassionate, No will fight for you!
Sonya is a newly mom who escaped an abu relationship. She has reloca to her hometown of Barrie the East coast to be close family
She was referred to a Yo the prince

My Y is a Beacon I have seen many young employees from youth quest. Pass through our doors Safe in our building not walking around in gangs becoming productive in society as a whole. This is why I com life.

MY Y is... All about The children

One little girl who has come from a very broken home found her way to our child care Centre. She was almost 3 years old, barely smiled, and the only word she spoke was "mama", due to her home life she had emotio regressed and initially found it difficult to open up.

After close to a year at our centre, and the amazing, nurturing, caring, accepting nature of f centre this little girl h


What Y means to me.
YMCA
See some examples of Y stories at www.MyY.ca or www.ymcastrongkids.ca
To read more stories click on a letter.
www.MyY.ca
www.ymcaofsimcoemuskoka.ca

We're in Your Community!

YMCA of Simcoe / Muskoka

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www.ymcaofsimcoemuskoka.ca

Charity #119215119RR0001

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