



<b>14. Total Fundraising Revenue &amp; Related Expenses</b>		
	<b>2018</b>	2017
Annual Campaign Revenue*	<b>\$ 742</b>	\$ 759
Capital Donations Received (On Balance Sheet not recognized as revenue)	<b>\$ 282</b>	\$ 247
Capital Campaign Receipts	<b>74</b>	70
<b>Total Fundraising Revenue</b>	<b>\$ 1,098</b>	<b>\$ 1,076</b>
<b>Total Fundraising Expenses</b>	<b>\$ 380</b>	\$ 362
% of Fundraising dollars spent on Fundraising expenses	<b>35%</b>	<b>34%</b>
*Annual campaign revenue is used to cover the cost of access to some YMCA community programs for families and individuals that have financial barriers.		