

YMCA of Simcoe/Muskoka

Association Office 22 Grove Street West Barrie, ON L4N 1M7 705-726-9622 www.ymcaofsimcoemuskoka.ca

14. Total Fundraising Revenue & Related Expenses					
		2018		2017	
Annual Campaign Revenue*	\$	742	\$	759	
Capital Donations Received (On Balance Sheet not recogizned as revenue)	\$	282	\$	247	
Capital Campaign Receipts		74		70	
Total Fundraising Revenue		\$ 1,098		\$ 1,076	
Total Fundraising Expenses	\$	380	\$	362	
% of Fundraising dollars spent on Fundraising expenses		35%		34%	
*Annual campaign revenue is used to cover the cost of access to some YMO programs for families and individuals that have financial barriers.	CA cor	mmunit	у		

