

2020

2021

A YEAR OF CHALLENGES, CHANGE, AND OPPORTUNITY.

YMCA of Simcoe/Muskoka 2020/2021 Annual Report

The past 12 months have been a year like no other. Not only for our YMCA or our community, but for the the entire world.

As a charity, the YMCA of Simcoe/Muskoka has had to make many challenging decisions in the face of constant change. We are confident that we have made decisions that will allow us to continue to serve the communities of Simcoe, Muskoka, and Parry Sound for generations to come.

Despite the pandemic, 2020/2021 has also provided many opportunities for our YMCA to continue to deliver on our mission, vision, and values. We responded to emerging community needs, transitioned programming models, and sought out new avenues to strengthen communities today and into the future.

I would like to take this opportunity to express my gratitude on behalf of everyone who benefits from YMCA programs and services:

Thank you to our staff. Through a year of constant change and uncertainty, you remained committed to creating spaces and opportunities to inspire people to reach their full potential. Thank you.

Thank you to our donors. This year you stepped up and made the Y one of your charities of choice, raising over \$776,000 to support YMCA programming and services in your community. Thank you.

Thank you to our partners. From local organizations to all levels of government, collaboration has been key to our YMCA's recovery and ability to respond to emerging needs in our community. Thank you.

Thank you to our volunteers. Whether it is through direct program supports, governance leadership, or as a fundraiser, volunteers are the backbone of any charitable organization. Through it all, you stuck with us because you believe in building a stronger community. Thank you.

As we look to the future we know there will be a need for our Y to respond to the ever changing needs of the community. This is what we do. For over 100 years, YMCAs across Canada have constantly reinvented themselves because the communities we serve are constantly changing. To our staff, donors, community partners, and volunteers, I am excited about what the future has to bring for our Y, our community, and the people we serve.



Jill Tettmann / CEO, YMCA of Simcoe/Muskoka

07/01 • Employment, Immigrant, Literacy, and Youth Services remain open for virtual support; Emergency Child Care is available for essential workers; Geneva Park opens with limited capacity.

07/03 • Through the Emergency Community Support Fund, YMCA of Simcoe/Muskoka partners with the Barrie Community Foundation and Making Changes Simcoe County to support the Uplift Black Youth care package program.

07/17 • Muskoka Novel Marathon goes virtual, raising funds for YMCA Literacy and Adult Learning Programs.

08/13 • YMCA announces difficult decision to permanently close Barrie, Orillia, and Parry Sound Health & Fitness facilities as a result of the pandemic.

09/08 • YMCA Before and After School Programs reopen for first time since March 2020.

09/14 • YMCA of Simcoe/Muskoka launches outdoor fitness classes.

10/30 • Innisfil YMCA Health and Fitness Centre opens its doors for first time since March 2020.

11/10 • YMCA of Simcoe/Muskoka hosts its first ever virtual Annual General Meeting.

11/13 • Collingwood YMCA Health and Fitness Centre opens its doors for the first time since March 2020.

12/18 • Midland Y: Stronger Together Campaign launched to support reopening the Midland YMCA Health and Fitness Centre; through a combination of personal donations, foundation support, and government funding this campaign successfully exceeded its goals.

01/21 • YMCA Board of Directors announces intention to sell YMCA Geneva Park.

02/01 • In an effort to better serve its clients, YMCA Immigrant and Youth Services announce that these critical community programs in Barrie will be co-located under one roof. Programs delivered out of the Bayfield Mall site now include youth employment and counselling programs, settlement services for recent immigrants to Canada, English as Second Language instruction, and child care for clients.



02/19 • Collingwood and Innisfil YMCA Health and Fitness Centres reopen.

03/11 • Collingwood and Innisfil YMCA Health and Fitness Centres reopen.

03/12 • YMCA announces that its Innisfil Health and Fitness Centre will host a mass vaccination clinic in partnership with the Town of Innisfil and the Simcoe Muskoka District Health Unit. This collaboration, along with the Y's delivery of emergency child care and school age care for essential workers, are key examples of the Y's commitment to supporting the community's pandemic response plan.



04/01 • Through the Emergency Community Support Fund, YMCA partners with Orillia Community Foundation to provide school supplies to students from Orillia families facing financial challenges.

05/17 • YMCA makes virtual platform "YMCA at Home Plus" available exclusively to members, with access to both on demand and live fitness classes and resources.

06/07 • Joint funding of \$23.3 million announced from the Provincial and Federal Government in support of the West Parry Sound Area's Recreation and Culture Centre. The Y will work with local municipalities and Indigenous communities to build this centre of community to the north.



JUL
2020

07/06 • YMCA licensed child care centres open for first time since March 2020.

AUG
2020

07/06 • YMCA Day Camps reopen with limited capacity with focus on serving the families of front line workers.

07/06 • YMCA Camp Kitchikewana partners with Ys across Canada to offer virtual "YCamp" programming for children at home.

SEP
2020

08/27 • YMCA Camp Kitchikewana hosts online benefit concert. The "virtual campfire" features Fellow Camper, Juno nominated Valley, Emily Sailors of the Indigo Girls, and Paul Langlois of the Tragically Hip. All funds from the event go towards offsetting ongoing costs of the camp, which was unable to open in 2020.



09/15 • Through the Emergency Community Support Fund, YMCA receives funding from the Innisfil Community Foundation to support youth in accessing critical services.

OCT
2020

11/18 • With CEO Rob Armstrong's retirement approaching at year's end, the YMCA of Simcoe/Muskoka's Board of Directors announces the appointment of Jill Tettmann to the position of CEO. In Jill's words: "With a vision that inspires people to reach their full potential, I'm thrilled to be joining the Y family."



NOV
2020

12/26 • Ontario enters province-wide shutdown to stop spread of COVID-19. All YMCA Health and Fitness Centres and Before/After School Programs are closed. YMCA opens emergency school age care programs for the families of essential workers.

DEC
2020

01/27 • In response to feedback regarding intentions to sell YMCA Geneva Park, the YMCA pivots to seek a long-term solution that would meet the following objectives:

- Potential for continued full or partial use by the YMCA
- Facilitate the preservation of the local environment and waterways
- Respect the historical stewards of the land, including the Anishinaabe people, the Chippewas of Rama First Nation
- The generation of revenue to support the long-term sustainability of the YMCA of Simcoe/Muskoka



JAN
2021

03/01 • Simcoe/Muskoka Health Unit moved to "Grey Lockdown" stage. All YMCA Health and Fitness Centres are closed.

FEB
2021

03/15 • Wasaga Beach YMCA Health and Fitness Centre reopens for first time since March 2020.

MAR
2021

03/26 • YMCA of Simcoe/Muskoka engages Colliers International's Not for Profit Advisory Group to lead a process to invite and evaluate proposed business cases for the future of YMCA Geneva Park.

03/31 • Gravenhurst YMCA Health and Fitness Centre reopens for first time since March 2020.

APR
2021

04/08 • Province-wide shutdown is announced. All YMCA Health and Fitness Centres and Before/After School Programs are closed. YMCA opens emergency school age care programs for families of essential workers.

04/12 • YMCA announces the sale of its Peter Street property in Orillia.

MAY
2021

06/28 • Provincial Government commits \$29.9 million to support the construction of a new downtown Barrie Y. The new Y will be home to YMCA health, fitness & aquatics programs and licensed child care. The Y will also work collaboratively onsite with the Royal Victoria Regional Health Centre, Youth Haven and other partners to build a true "community hub" of health and wellness.



JUN
2021

PATH TO RECOVERY

The YMCA of Simcoe/Muskoka's 1-year Recovery Plan took effect July 1, 2021. Over the next twelve months, our YMCA will continue to rebuild and begin to recover from the unprecedented situation we find ourselves in because of the COVID-19 crisis. Recognizing that we will likely find ourselves operating under public health restrictions for much of this fiscal year, we still expect to make significant progress on our path to recovery.

The key objectives of the YMCA of Simcoe/Muskoka's Recovery Plan are divided into four categories:

- Improve organizational culture
- Strengthen our operations and finances
- Support the development of a 3 year strategic plan
- Advance key priorities carried over from past fiscal year

To learn more, go to ymcaofsimcoemuskoka.ca/strategic-plan

FINANCIALS

Overview of 2020/2021 Consolidated Statement of Operations (in thousands)

Revenue

Program & Philanthropy Revenue	\$18,321
Canadian Emergency Wage Subsidy (CEWS)	\$9,481
Amortization of deferred capital contributions	\$1,094
TOTAL REVENUE	\$28,896

Expenses

Human Resource Direct Costs	\$17,427
Supplies	\$2,721
Facility Expenses	\$3,081
Miscellaneous Expenses (including interest on long term debt)	\$184
General Admin Expenses	\$3,397
Amortization of tangible capital assets	\$1,851
TOTAL EXPENSES	\$28,691

EXCESS OF REVENUE OVER EXPENSES \$205

To view our complete financial statements, go to ymcaofsimcoemuskoka.ca/annual-report



Charitable # 119215119RR0001

OUR MISSION

My Y is dedicated to the growth of all persons in spirit, mind and body, and to their sense of belonging to each other and the global community.

OUR VISION

My Y inspires people to reach their full potential.

OUR VALUES

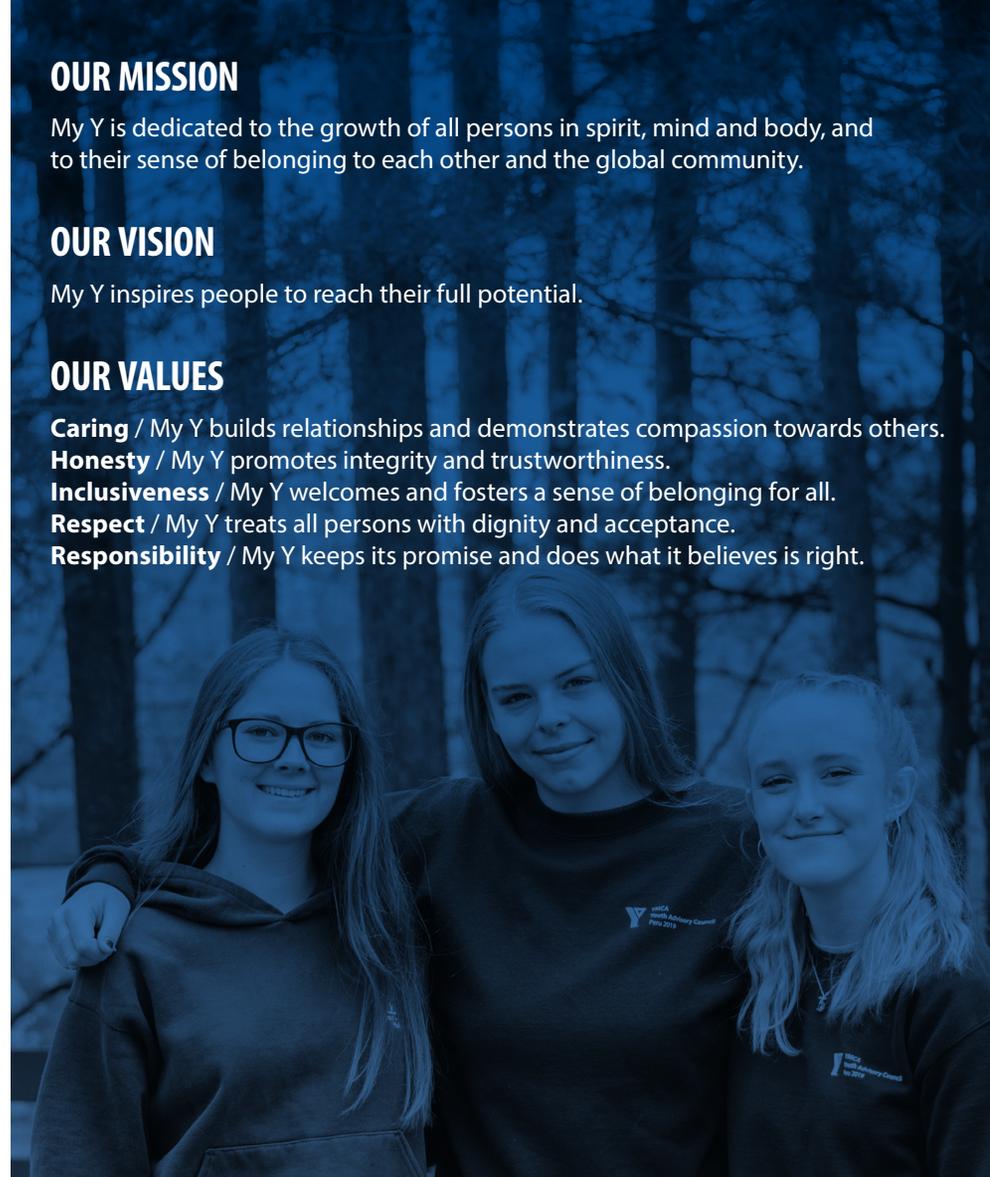
Caring / My Y builds relationships and demonstrates compassion towards others.

Honesty / My Y promotes integrity and trustworthiness.

Inclusiveness / My Y welcomes and fosters a sense of belonging for all.

Respect / My Y treats all persons with dignity and acceptance.

Responsibility / My Y keeps its promise and does what it believes is right.



BOARD OF DIRECTORS

Lynn Strachan / Chair

Andrew Lorriman / Past Chair

Todd Young / Vice Chair

Mary Anne Alexander

Barb Baguley

Sarah Hunter

Pam Kinzie

Dawn Knuff

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